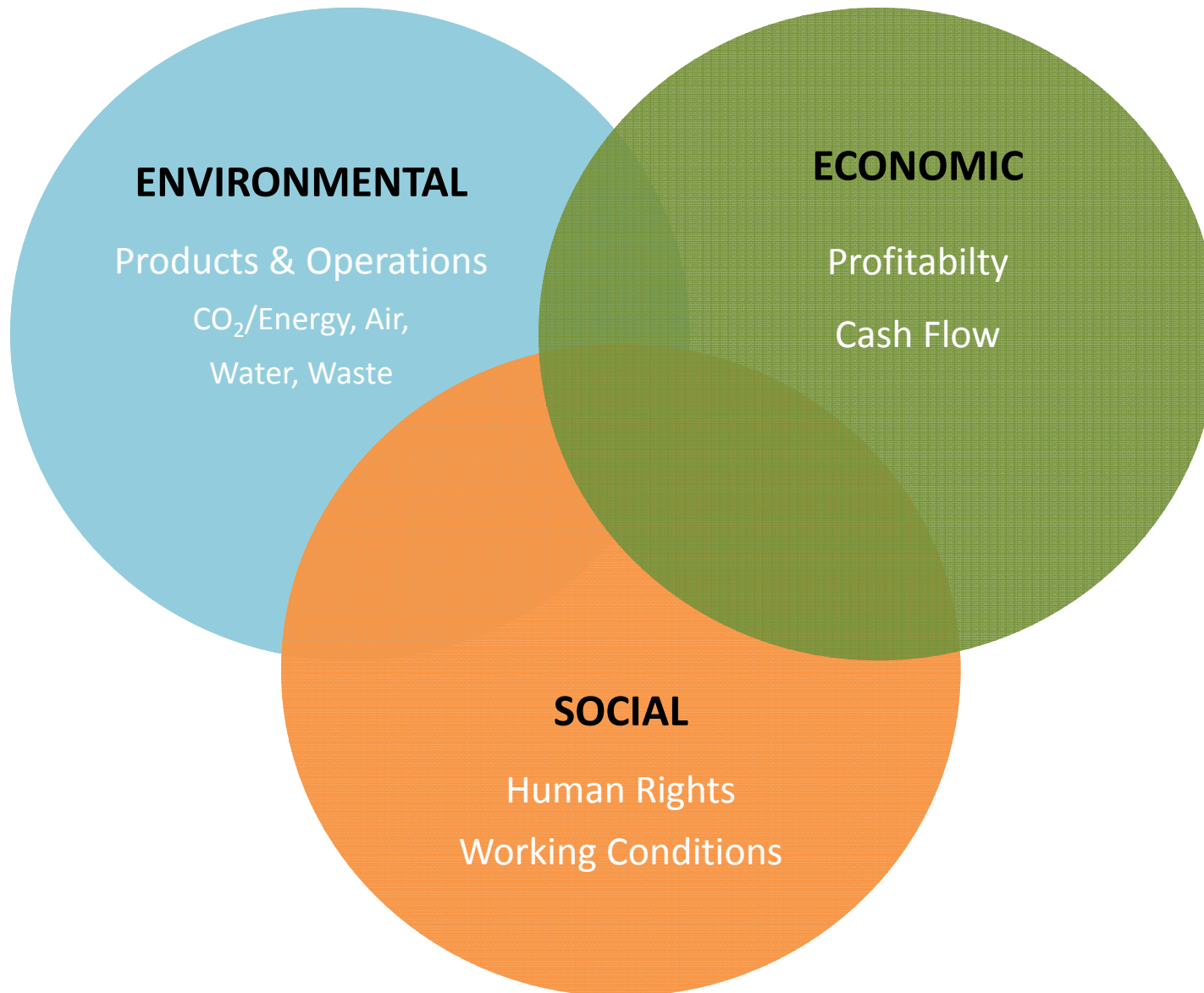




Carrie Majeske
GreenUp Conference
November 12, 2014

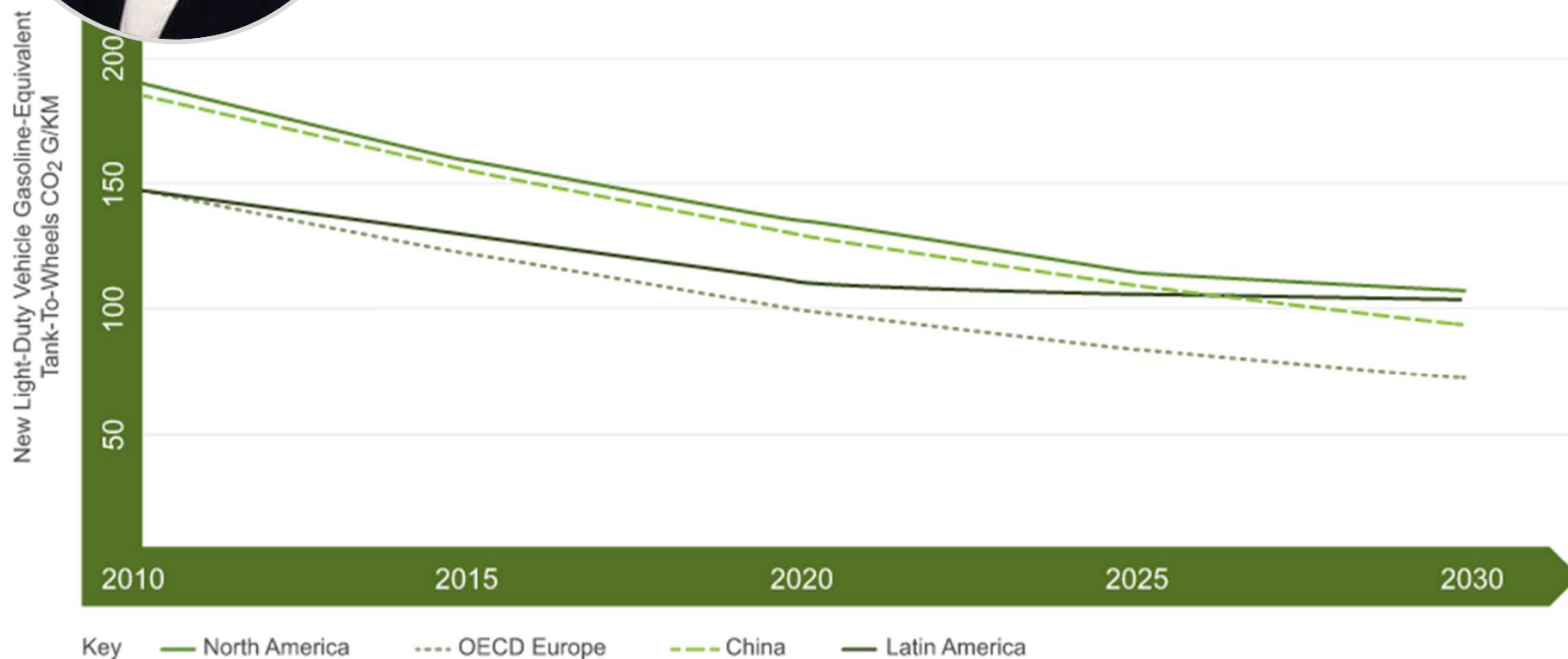
Sustainability at Ford: Part of Our Chemistry



Integrating Science-Based Carbon Dioxide



ide Paths²



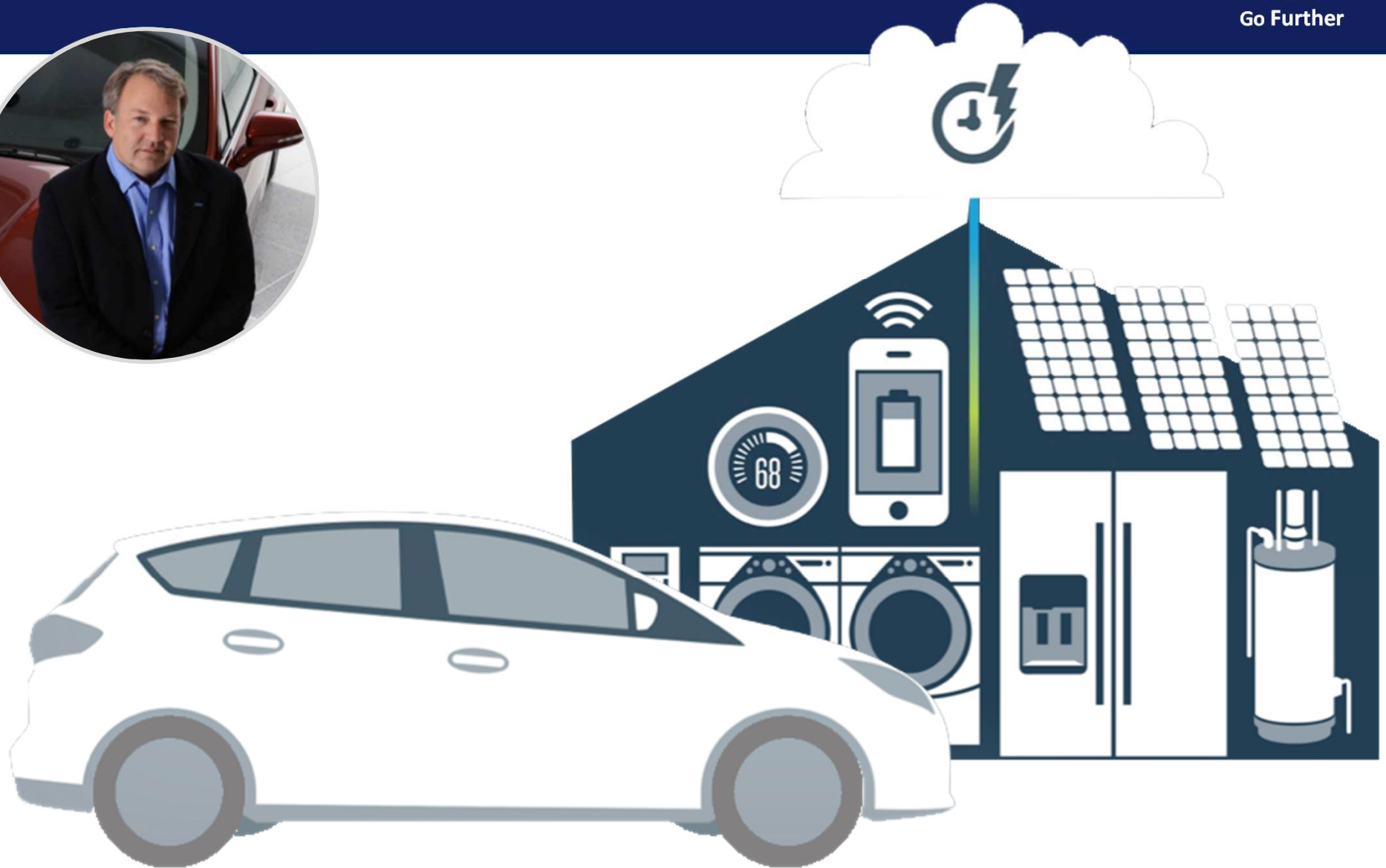
Reimagining the Engine



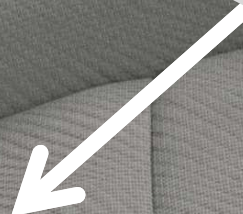
Go Further



Envisioning the Future of Electrification



Incorporating Recycled Materials



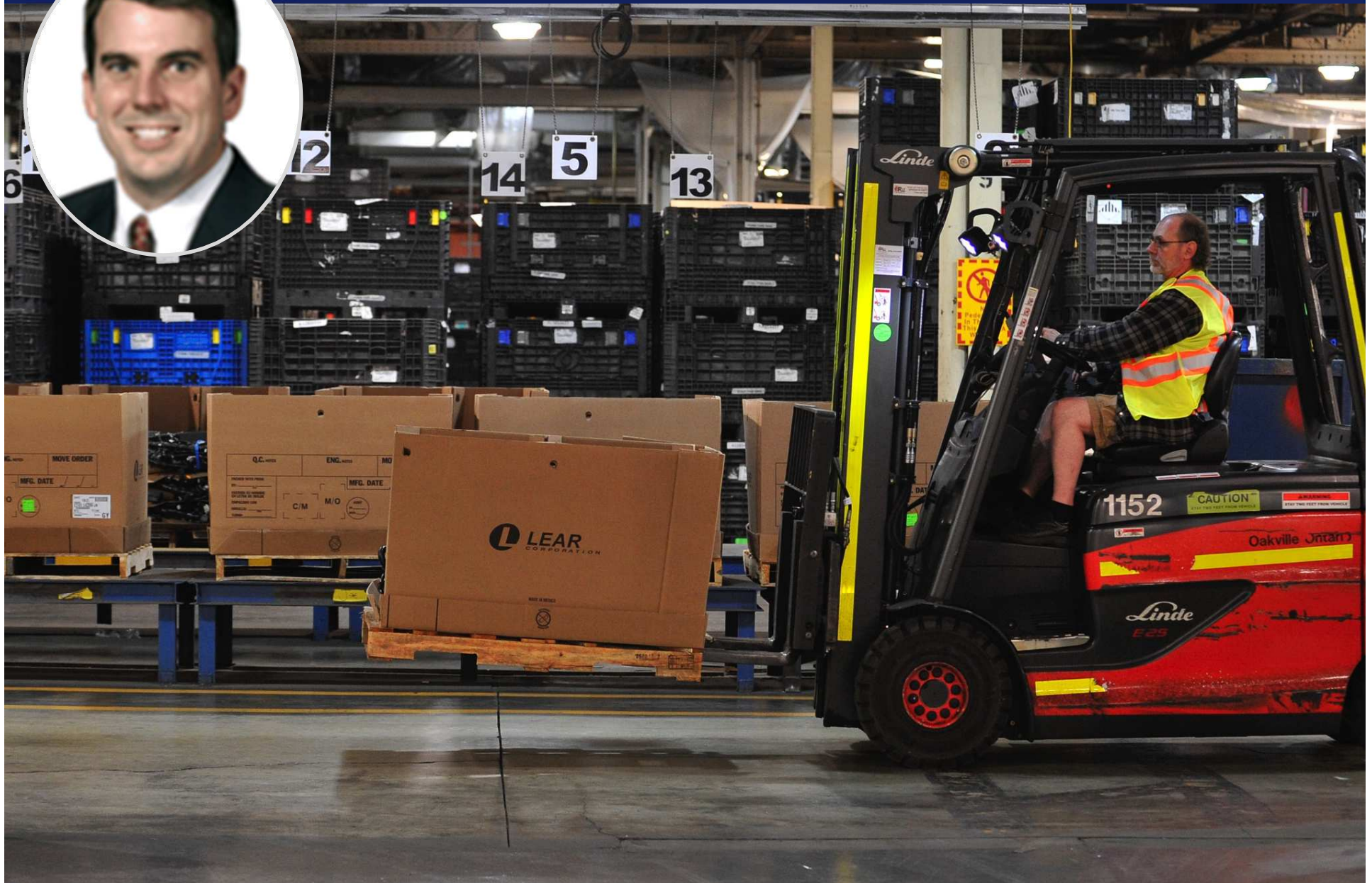
Developing Sustainable Plastics



Making Facilities More Sustainable



Go Further



Introducing Recycled Paper



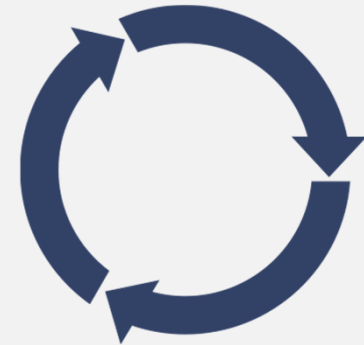
5.2 million

Gallons of Waste Water
Flow Saved



12,000

Trees Preserved



1.1 million

Pounds of Greenhouse
Gases Prevented

Greening Our Supply Chain



Countries in which suppliers are located



1,100+

Supplier companies (Tier 1)



36

Emerging markets in which suppliers are located



4,100+

Supplier manufacturing sites (Tier 1)



21

Countries considered to have risks of substandard working conditions. These countries were identified as higher risk based on consultation with nongovernmental organizations, other companies with human rights experience, local Ford operations and various media and government reports



130,000

Parts currently being manufactured

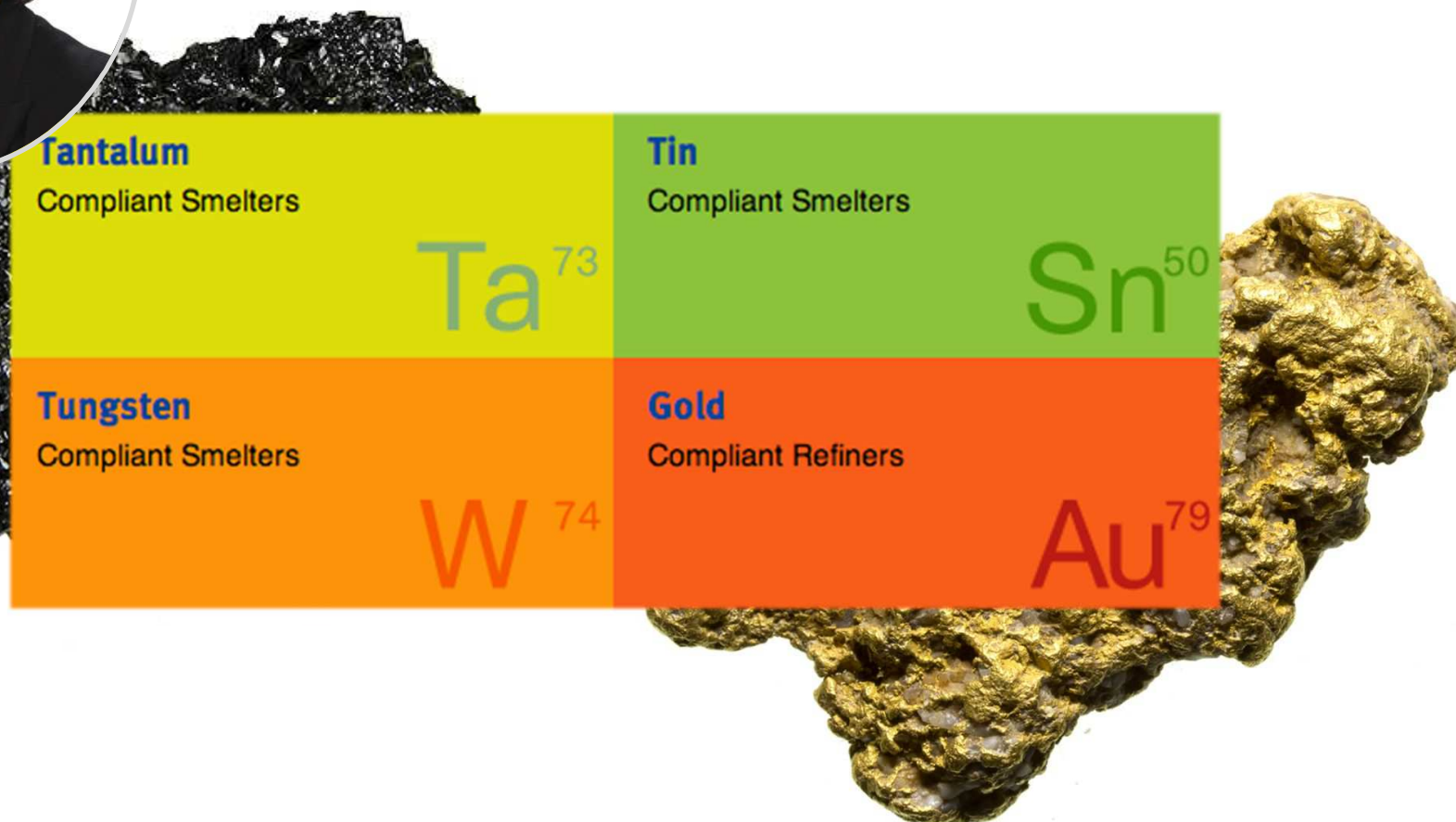


500

Production commodities to manage



Assessing Conflict Minerals



Championing Human Rights



Ford recently piloted a program that extended the physical reach of maternal and child healthcare services to 3,100 people in 54 villages in rural India.



Ford recently piloted a program that extended the physical reach of maternal and child healthcare services to 3,100 people in 54 villages in rural India.

You're in the Driver Seat....What's Next?



Go Further

YOUR
PHOTO
HERE





Thank You!